

**Build a better
business.**



Your own business. Powered by our support.

- Get closer to better **quality opportunities**
- Increase your **business value**
- **Stand out** with your own market leading products
- Take an **innovative approach** to marketing
- Our **processing and compliance support** model helps you grow
- Enjoy **strong training** and **development initiatives**
- **Be inspired** and build strong connections with great people
- Join a **growing network** of finance and property professionals
- **Secure** and **stable** franchise model protects your business income

“ Real estate is not
just about property,
it’s about people. ”

Sir Leslie Joseph Hooker
1903 – 1976

Established in 1928, the iconic LJ Hooker brand is now a global business working across 8 countries.

We’ve evolved during this time and now support our clients with commercial and residential real estate, project marketing, home loans, settlement, and Liveability solutions.

People will always be the prime focus of our business – our customers and business partners.

The background of the advertisement is a photograph of an LJ Hooker Home Loans storefront. The building has a modern design with large glass windows and a wooden-textured upper section. A prominent orange sign with the LJ Hooker logo and 'Home Loans' is visible above the entrance. Inside the store, various promotional posters are visible, including one that says 'Maximise your investment return.' and another that says 'The right loan for you.'

LJ Hooker Home Loans

We're the brand people know and trust.

Since 1928 LJ Hooker has acquired the expertise to create the strongest name in real estate.*

We apply that knowledge to help many people both here and overseas finance their property portfolios.

And now, we're a fast growing home loans brand within Australia.

*Top 5 brands, all mentions. Newspoll 2013 Real Estate Brand Track conducted in all mainland capital cities plus Gold Coast, North Queensland, ACT and TAS. © LJ Hooker Limited.

LJ Hooker Home Loans

Your business. Our support.

As you focus on growing sales volumes, your team, and your business asset, we're right beside you where you need us.

You and your team are the local area lending specialists, servicing your real estate and outside referral partners, and the community.

Stand out in the market with an iconic Australian brand.

 **LJ Hooker** Home Loans



Be part of something big.

You'll be part of a network of mortgage and real estate professionals, and will thrive and learn in a positive and energetic environment. Enjoy a culture built on performance and extraordinary experiences. Be inspired and build strong connections with great people.

As an attraction brand, LJ Hooker gives you the ability to recruit the very best talent into your business.

Get closer to better quality leads.

Go beyond a referral arrangement.

Create a partnership with the strongest name in Australian real estate.

Our business model helps you create stronger and deeper relationships with a substantial lead source. Access better quality leads, and a wide network of investors via our property management network.

“ It’s your business
and creating future
value is crucial. ”

Increase the value of your business asset.

Our large geographic regions provide you with more leads and greater scope to grow your team and build a real business. Combine that with a trusted brand and our successful DNA in franchising, to build a very saleable asset.

Learn the strategies that will help you build strong ongoing trail income using your own branded mortgages.

You always have strong people behind you.

Our model provides strong, capable support in the areas of coaching, compliance, marketing, and effective succession planning.

We deliver wider market perspectives on trends and cutting edge thinking. You also learn from successful peers within the LJ Hooker group.

LJ Hooker offers the investment potential to ensure your business stays in front of the market.



Let's talk.

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